

A photograph of a stage event, possibly a conference or festival, with a large audience seated in the foreground. The stage is lit with bright spotlights, and a large screen is visible in the background. The text "IM IN. ARE YOU?" is overlaid in large, white, outlined letters.

IM IN. ARE YOU?

IM IN. HELSINGBORG
17-18 SEPTEMBER

POWERED BY AI*

About this presentation

We're glad you want to share all the stories and learnings from Impact Innovation Summit. Feel free to use this summary of the summit as you please.

We used AI tools to cover all the sessions during Impact Innovation Summit, gathering what was said and what conclusions were made. This presentation has been put together with the help of AI using everything we collected. Of course, a few humans have double-checked everything before sending it to you.

Enjoy!

*More specifically we've used
Klang.AI and ChatGPT

Welcome to Impact Innovation Summit!

IMIN is the Helsingborg way of bringing together innovation drivers in the public sector, business, civil society, and academia. We **meet and ignite system change locally while addressing global challenges**, so we all can be a part of creating the life, cities and world we all aspire to.

We co- created Impact Innovation Summit



HELSINGBORG
/INNOVATION
DISTRICT



HETCH



SustainGov
impact innovation

NET
ZERO
CITIES

NEXT
AGENTS

HELSINGBORG ARENA & SCEN
KUNSTEN HETTINGEN HETTINGEN HETTINGEN



RecoLab



mih marknadsföreningen i
helsingborgsregionen



PLANETHON

Cradlenet
SYD



Klang.ai



#Bättre delat



LEADER
SHIP
ARTS



“IMIN is something very different. I know hardly any cities putting on their own summit to invite people from the outside, to collectively co-create. It’s incredibly inspiring.”

Chelsea Collier, founder of Digi.City

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Welcome

Carina Leffler calls for cross-sector collaboration to tackle challenges within welfare and the climate. Helsingborg's aim to be climate-neutral by 2030 highlights the need for innovative business models and partnerships. Aliya stresses the role of Helsingborg's tech community in driving sustainable growth, urging the audience to actively engage in new ideas and transformative collaborations. The summit is a catalyst for bold, impactful partnerships.

- Embrace a growth mindset and be open to new collaborations that drive sustainable innovation.

Carina Leffler Chief Executive – City of Helsingborg
Aliya Sabir Head Of Sustainability and Startup
Space – HETCH AB



Louise Callenberg
Founder of Leadership ARTS

The IMIN Moderator

Louise, moderated the Impact Innovation Summit with remarkable insight and leadership. Drawing on her two decades of experience, she facilitated dynamic discussions throughout our 24-hour meet-up.

Advocating for a more digital and sustainable society. Her moderation brought clarity and engagement, ensuring all our participants connected deeply with the innovative ideas and tools presented throughout the event.



Daria explores the need to break free from the “imagination crisis” and embrace multiple futures. She stresses the importance of foresight and flexibility in a world where change is constant and unpredictable.

- Plan for multiple futures, not just one.
- Know your cognitive biases and challenge them.
- Use foresight as a strategic tool—embed it in decision-making to stay adaptable and prepared for transformative shifts.

The future is shaped by those who imagine beyond the present. Remember! Leave an empty chair at the table.

Daria “Dasha” Krivonos

CEO at Copenhagen
Institute for Future Studies



Thomas emphasises the need for cities to embrace strategic innovation and multi-level governance to achieve climate neutrality and resilience. By focusing on district-level projects, cities can test and scale solutions with lower risk and in failure is how we learn.

- Shift focus from outcome to process, allowing for innovation and learning.
- Use district-level innovation as a testing ground for scalable solutions.
- Engage key stakeholders, including politicians, in conversations that create space for thoughtful, long-term decision-making.

Innovation requires collaboration, bold leadership, and slowing down to make better decisions.

Thomas Osdoba

Managing Director at
NetZeroCities



The main message from Brita's talk is the urgent need for a **systemic shift** towards sustainability, driven by both individual and corporate responsibility. Britta emphasises that sustainability should be seen not as a distant goal but as an **immediate and concrete responsibility** for everyone, from individuals to companies. She advocates for **rethinking investment**, fostering regeneration, and embedding resilience into business models and personal actions to build a truly sustainable future for the planet. Her call to action includes making conscious choices in investments and daily habits.

Brita Staal

Empath and Impact
Investor



Niklas emphasises the importance of cities and innovation districts in driving sustainable change, particularly through climate neutrality and resilience initiatives. He highlighted the potential of innovation districts as real-world testing grounds where scale, policy, and capital align. Key insights include the need for cities to embrace experimentation and risk-taking, focus on process over predetermined outcomes, and engage diverse stakeholders. Successful innovation hinges on creating spaces where failure is embraced as a learning tool

- Innovation thrives in small-scale, risk-tolerant environments.
- Focusing on processes, not rigid outcomes, is critical for driving impactful change.

Niklas Madsen

CEO and Futurist
at Superlab



Bold Leadership

Göran Lindsjö expert in AI and digital transformation

Chelsea Collier Founder of Digi.City

There is a need for bold leadership to break down silos and embrace cross-functional collaboration for AI integration. Göran and Chelsea emphasised creating safe spaces for innovation and fostering a culture of co-creation.

- Bold leadership involves distributing power and empowering others to take ownership.
- Cross-functional collaboration is key to overcoming silos, particularly in AI-driven initiatives.
- Inclusive co-creation with non-experts, fostering open discussions, and education are essential to ensuring AI benefits all sectors of society.



Disruptive Innovation Comes from Who?

Stina Lantz CEO at Swedish incubators and science parks

Jakob Hellman Director of Growth Hub at RäddaBarnen, Innovation specialist and board member at SustainGov and Effektfullt

Disruptive innovation emerges from unexpected places, including grassroots movements, startups, and vulnerable communities. Stina and Jakob highlight the importance of diverse perspectives and unconventional collaborations to drive innovation.

- Embrace discomfort by working with people who think differently to spark new ideas.
- Unlikely collaborations, such as startups and public sectors, unlock unique solutions.
- Turn systemic barriers into opportunities by rethinking constraints and using creative problem-solving methods, like frugal innovation and user-centric design.



Impact Partnerships that Accelerate Transition

Christofer Laurell VP Strategic Initiatives & Chief of Staff at Climateview

Anna Hall Head of Public Affairs, Energy Division, Alfa Laval

The importance of strategic partnerships and shared innovation to accelerate sustainability, is highlighted in this Terrace Talk. Successful sustainability transition requires collaboration that focuses on operational and tactical actions alongside strategic goals.

- Unexpected partnerships bridge gaps between diverse sectors, like startups and established industries, to foster collaboration.

Data sharing, though powerful innovation, brings challenges, such as energy consumption and accessibility issues. However, partnerships can optimise these resources, driving faster change in both cities and industries.



Paradigm Shift – from Ownership to Usership

Christopher Lyrhem Chief Future Officer at Sircular

Christopher envisions a future where the shift from ownership to usership reshapes industries and creates sustainable business models.

- The transition from selling products to offering them as a service extends product lifespan and reduces waste.
- AI-driven autonomous systems will revolutionise sectors like manufacturing, transportation, and commerce.
- Physical products will become part of the "play" economy, where convenience and functionality take precedence over ownership.

Christopher states that future innovation will hinge on creating circular economies and reshoring production, fundamentally transforming global economics and sustainability efforts.

A man with glasses and a green sweater is speaking at a conference. He is holding a small object in his hands. In the background, there is a large screen displaying a presentation with a blue circular graphic and a list of items. The text "Unveiling the Invisible: Understanding Urban Phenomena Beyond Data" is overlaid on the image in white.

Unveiling the Invisible: Understanding Urban Phenomena Beyond Data

Fabio Duarte Principal Research Scientist at the Massachusetts Institute of Technology + Associate Director, Research & Design at Senseable City Lab

Fabio illustrates how physical objects, not just digital data, can reveal significant insights through innovative tracking and analysis.

- Data isn't limited to the digital sphere—physical items, like stolen bikes or Coca-Cola consumption, generate valuable data when analysed creatively.
- Projects tracking items like bikes in Amsterdam or e-waste highlight social and environmental issues.
- Creative use of physical data uncovers unexpected cultural and economic trends, emphasising that even everyday items can offer critical insights into public behaviour and systemic challenges.



Trust is Our Most Important Capital

Kristina Jarring Lilja Business Leader and Board Professional

Kristina, a "trust capitalist", discussed trust and how it is the cornerstone of innovation and performance.

Emphasising that trust is the key to successful businesses and the most important capital for an organisation to work with. Companies with high trust outperform others by 400%. What you do is key to fulfilling expectations, so follow through and do what you say you should do, act, create results, and co-create.

Her insights highlighted how building trust accelerates impact-driven innovation and creates long-term organisational success.

The Main Room

Transforming Mental Well-being Into a Global Movement

Erik highlights how human motivation, driven by cognitive neuroscience, shapes unsustainable systems. Only 5% of our decision-making is rational, making us emotionally driven by narratives of individual success and competition. Advocating for systemic change, urging us to rethink values, identity, and collective responsibility. By understanding the deeper roots of unsustainability, we can move from hero narratives to addressing global challenges like inequality and climate change through adaptive, interconnected thinking. Embracing collective action for systemic change.

Erik Fernholm

Co-founder of IDG's, 29k Foundation and the Chair of Ekskåret Foundation



WikiHabitat – The Industrial Revolution of Green, Affordable Housing

Introducing a project from WikiHabitat that addresses Barcelona's housing crisis through modular, prefabricated timber homes. This initiative aims to decentralise industrial activity, create jobs, and promote gender inclusivity in the construction sector, laying the groundwork for a sustainable industrial transformation.

- Small Urban Plots: Housing built on underutilised public land in inner neighbourhoods, preventing displacement due to gentrification.
- Community Engagement: The process includes co-design with local communities, creating educational opportunities and jobs, especially for marginalized groups.

Their approach blends social innovation with environmental sustainability, aiming to redefine affordable housing in urban areas.

David Juárez Latimer-Knowles Architect, co-founder of Straddle3, and Collective Architectures
David Bravo Architect, and co-founder member of Urban Front



Erland Riis
Circular Business
Architect

Thumbs Up for Circular Packaging

Erland Riis dives into the vast consumption of disposable coffee cups in Sweden, highlighting the environmental impact of 1 billion single-use cups used yearly. He explains the challenge of creating a circular packaging system through innovative materials like reusable plastic or stainless steel cups, which could drastically reduce waste. However, real challenges emerge in consumer behaviour (return rates of used cups), system costs, and practical implementation.

- His message emphasises the need for a collective effort to shift towards circularity in packaging to reduce environmental harm.



Electrification of the Transport Sector

Anders and Jessica discussed Helsingborg City's ambitious climate neutrality goal for 2030, emphasising the urgent need for action due to slow progress. They highlighted the importance of developing charging infrastructure for heavy vehicles and the successful collaboration with Volvo. This partnership led to the creation of Gaito, aimed at scaling charging solutions across Sweden, underscoring the need for strategic partnerships and an innovative culture to meet climate targets.

- Long-term vision and persistence is needed to achieve important goals.
- Success relies on scalability, sustainability, and fostering a culture of innovation within organisations.

Anders Östlund CEO of Öresundskraft
Jessica Hård Head of Business Innovation Öresundskraft



How I invested in RE-USE to Show Circularity in Reality

Fredrik shared his experience as an investor focused on circularity. He emphasized the **circularity ladder**, highlighting the importance of **reuse over recycling** for impactful investments. Fredrik demonstrated the **need for phased investments** aligned with usage, behaviour change, and long-term impact through examples like a reusable cup company and a circular textiles business. His message emphasised the necessity of **alliances across value chains**, collaboration, and flexible business models to transition from linear to circular systems successfully.

Fredrik Blomquist

Founder at FundForward & Institute for Transition, Impact & Effect Invest, Circular strategist & Actionizer



Katherine Radeka
Founder and CEO of Rapid
Learning Cycles

We Can Accelerate Net Zero

With a focus on accelerating innovation for climate tech and net-zero goals. Katherine introduces the Rapid Learning Cycles Framework, which helps teams make key decisions with the best available knowledge at the right time. By closing knowledge gaps and delaying high-impact decisions until the last responsible moment, teams can avoid costly missteps. Highlighting the example of SunPower's solar technology, which achieved market dominance by using this approach.

- Innovation can drive faster societal change, helping accelerate progress toward net-zero emissions.

Navigating Transformative Systems Innovation

Ed and Jane highlight the profound impact of systems innovation across three projects:

- The London 2012 Olympics
- The European Net-Zero Cities program
- A Scottish public sector data initiative

They emphasise the importance of governance, collaboration, and integrated systems to achieve sustainability goals. By co-creating solutions, breaking down silos, and embracing both large and small-scale opportunities, can address complex, long-term challenges like climate neutrality and societal well-being. The key takeaways focused on fostering psychological safety, leveraging emerging technologies, and maintaining transparency for long-term success.

Ed Synnott Director, City Strategy
Jane McLaughlin Director, Digital & Engagement
The Lunar Works & Tynos Consulting

The Foyer

Co-creation for Solutions to Wicked Problems

Sofia introduced a methodology designed to tackle "wicked problems" such as climate change and inequality. The four-step process—Insights, Creativity, Solutions, and Outcomes—allows participants to co-create solutions.

Through Open Studios, diverse stakeholders including artists and policymakers, work together to develop pilot actions. This collaborative method has already influenced European Commission policies.



Sofia Strid

Associate Professor in the
Department of Sociology & Work
Science, University of Gothenburg

Pushing the Boundaries of Social Innovation

Jakob, a self-described "Yes Man," highlights the challenges of driving innovation in the non-profit sector, particularly in addressing children's rights. The organisation is shifting from traditional donations to sustainable finance and impact investment, supporting social entrepreneurs worldwide. They have implemented various projects, including health innovations and collective impact partnerships with public and private sectors.

Jakob emphasizes the potential of technology, like gamification and the metaverse, to raise awareness and connect with youth in spaces where traditional outreach is difficult.

Jakob Hellman

Director of Growth Hub
@RäddaBarnen, Innovation
specialist and board member
@SustainGov and @Effektfullt

Gaming as a Tool for Social Impact and Wellbeing

Introducing Fuzed's innovative approach to combining gaming and physical activities to address the rise of screen time among children. Fuzed builds infrastructure that integrates gaming and sports, encouraging physical activity to earn screentime. Partnering with municipalities, they offer free access to all children, with a focus on inclusivity. Success in Engagement: In Helsingborg, they rapidly reached 9,000 members, showing high engagement through their unique gaming-sport model.

Future Plans: By 2025-2026, Fuzed aims to introduce tech education and nutrition to complement their gaming and sports offerings, promoting holistic development.

Karl Sergel

Co-founder & CEO at Fuzed

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A New Blue Regenerative Industry

Niklas Carlsson, Head of Commercial for Sweden's largest seaweed farm, shares how the company cultivates seaweed on the Swedish west coast, focusing on sustainability and innovation. The seaweed farming process requires no fertilizers or additional energy, contributing positively to ocean health by reducing over-fertilization.

The company aims to commercialize seaweed for various industries, from food to biomaterials and furniture. Despite challenges in the emerging market, Niklas is driven by the dual impact of growing a sustainable business while benefiting the environment.

Niklas Carlsson

Head of Commercial, Nordic SeaFarm

Sustainable Transition – Ensuring Local Engagement

The Umeå Together initiative, is a collaborative platform for citizen-driven innovation through crowdfunding. By engaging locals, this project empowers individuals to propose and fund community ideas without complex administrative barriers. The initiative successfully tested with five projects and aims to scale its impact by connecting efforts to SDGs and involving cross-sector collaboration. Future plans focus on expanding partnerships, refining digital tools, and fostering local engagement to create scalable, small-scale solutions addressing both long-term goals and immediate crises—paving the way for more inclusive civic participation.

Jonas Boutani Werner Co-founder Massvis & Fantastic Studios
Rebecka Janols Innovation Strategist at Umeå Municipality
Ellen Grahn Innovation Strategist at Umeå Municipality

The Bubble



From Concept to Commercialization: The Roboat Impact Story

Fabio introduces *Roboat*, an autonomous, zero-emission vessel designed for urban waterways. Developed at MIT in collaboration with Amsterdam, this innovation shifts urban mobility from roads to canals.

- Roboat navigates using sensors, AI, and Lidar, reducing emissions and congestion.
- Autonomous vessels can serve as ferries, cargo transport, or waste collection, operating 24/7 without a skipper.
- The project bridges research, community engagement, and commercialisation, resulting in a startup that uses robotics to revolutionise urban waterways.

Fabio Duarte

Principal Research Scientist at the Massachusetts Institute of Technology (MIT) Associate Director, Research & Design @ Senseable City Lab



Chelsea Collier

Founder of Digi.City

Do We Want to Create Smart Cities? If Yes, Why?

Chelsea emphasises that smart cities should focus on people, not just technology, and foster trust between city leaders and diverse communities.

- **Smart Cities are about people, not just tech:** Technology should only serve as a tool to meet people's needs, not the starting point.
- **Power and trust matter:** City leaders must build trust with all citizens, not just those with influence.
- **AI can widen or close societal gaps:** Ethical AI must be co-created with communities to ensure inclusivity and prevent systemic inequities.

True innovation in cities begins by centring on human connections and addressing the diverse needs of all residents, using technology as a secondary tool to foster trust and equity.



Lviv's UNBROKEN Ecosystem Drives Innovations

Olena shared the resilience and innovation initiatives from Lviv, Ukraine, during a time of crisis. Faced with the influx of displaced people and the challenges of war, the city established the "Unbroken System," a network of rehabilitation centres, mental health services, and social housing. Lviv's IT community supported innovations like bionic prosthetics and eco-friendly infrastructures. Initiatives such as art therapy for torture survivors and veteran reintegration efforts were highlighted.

Olena's story emphasised how innovation is driving resilience, creating a sustainable support system for those impacted by the war.

Olena Pavlyuk

Director of the Lviv Bureau of
European Integration in Ukraine



It Was Better Tomorrow

Jesper highlights the need for revolutionizing urban logistics to meet growing e-commerce demands while maintaining sustainability. His solution, "Mailbox 2.0," integrates unattended deliveries and the handling of various goods, including chilled items. He calls for a shift towards consolidating consumer, business, and public sector goods into single hubs to optimise efficiency. Jesper advocates for municipalities to embrace this model, supporting a shared logistics infrastructure.

His message: sustainable logistics requires breaking down silos and implementing centralised, multi-use systems to serve modern urban life.

Jesper Brandin

Marketing Manager, Nowaste
Logistics AB



Eco-friendly Mobility Reducing Pollution and Noise For Smarter City Living

This impact story highlights the development of e-Miles, a 3D-printed, micro electric vehicle designed for both cargo and passenger transport in urban settings. Its compact, joystick-operated design allows for easy access, even for individuals with limited mobility, with no modifications required.

Mike emphasises how e-Miles can revolutionise urban mobility with zero emissions and potential for car-sharing. Tested in Helsingborg and supported by key partners like IKEA, the vehicle offers a scalable, sustainable alternative to traditional transport, making city logistics more efficient and accessible.

Mike Hastewell

CEO of the e-Miles
Company

The Inner Development part 1

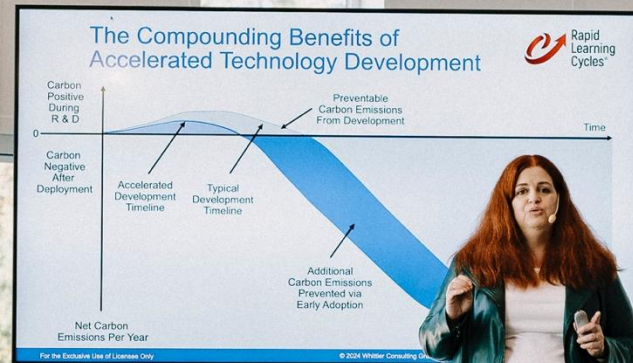
In this session, Erik explored the **Inner Development Goals (IDGs)**, emphasising the need to address human behaviour as a root cause of global challenges. He highlighted the complexity of modern issues and explained that traditional, competitive approaches are failing. Instead, the IDGs focus on developing inner capacities, like humility, resilience, and trustworthiness, which are essential for sustainable change. By shifting focus to cooperation, long-term thinking, and self-awareness, organisations and individuals can navigate complexity more effectively and foster systemic, lasting solutions.

The Inner Development

part 2

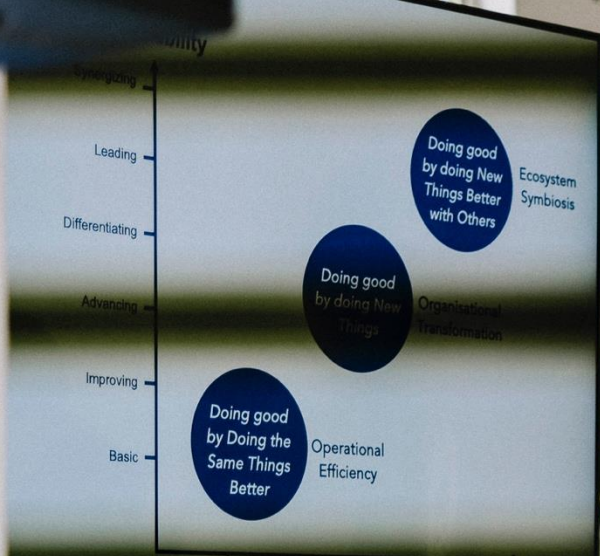
- **Complexity Mapping:** Issues today require a shift from simple, competitive approaches to embracing complex, interconnected solutions.
- **Inner Development Goals (IDGs):** These goals target human behaviour as a key factor in addressing global challenges, particularly through fostering personal and collective growth.
- **Trust and Transparency:** Success hinges on trustworthiness, transparency, and genuine care in leadership.
- **Experimentation Over Planning:** To navigate uncertainty, running small, cheap experiments is more effective than rigid plans.
- **Long-Term Perspective:** Sustainable leadership requires thinking in terms of generations, not just immediate gains.

Rapid Learning Cycles: Agile for Sustainability & Innovation Projects



This session emphasised how **Rapid Learning Cycles** (RLCs) can support both **innovation** and **sustainability** by enabling more agile decision-making. Key takeaways include:

- **Accelerating Knowledge:** RLCs focus on identifying and addressing knowledge gaps early, allowing teams to pivot quickly and reduce time and costs.
- **Sustainable Innovation:** By leveraging existing insights and modularizing knowledge, teams can advance sustainability-focused projects more efficiently.
- **Empowered Teams:** RLCs build confidence, encouraging teams to pursue bold innovations with a structured, agile approach to decision-making.



Sustainability Driven Innovation Matrix

The Sustainability-Driven Innovation Matrix connects sustainability efforts with business innovation, aiming to align organisational goals across both. The matrix guides companies through operational efficiency, organisational transformation, and ecosystem symbiosis, creating value by blending sustainability with innovative processes. The key to the approach is asking guiding questions to challenge current practices and future ambitions.

- Align innovation with sustainability for long-term success.
- Foster internal collaboration and strategic foresight.
- Apply it to both private and public sectors for impactful results.



Frederika's session on future foresight highlighted its significant impact on decision-making and sustainability.

- **Future literacy** is crucial for navigating uncertainty, allowing individuals and organisations to understand their role in shaping multiple possible futures.
- **Signal scanning and scenario development** offer tools for exploring potential challenges, from climate adaptation to shifts in governance, sparking proactive actions today.
- Frederika emphasises the power of **storytelling and visualisation** to make abstract futures tangible, ultimately driving impactful and forward-thinking solutions across sectors.

Planethon: Leading with Strategic Foresight



Future Directors and the Mission to Lead from the Future

This presentation emphasized the role of leaders in shaping preferable futures through innovative foresight tools. Key elements included:

Co-Creation & Collective Intelligence: Foresight works best through collaboration, integrating diverse perspectives.

Foresight Tools:

- **AI-assisted Scenario Building:** A workshop using AI to create and visualize future scenarios, such as education in 2040.
- **Futures Bazaar:** Creative artifact workshops to explore potential futures.
- **Immersive Environments:** Physical spaces to engage decision-makers emotionally and intellectually with future possibilities.

These tools equip leaders and others to make informed, strategic choices for sustainable impact.

IGNITE YOUR PATH TO IMPACT

The closing session of the Impact Innovation Summit aimed to transform the inspiration and insights gained into actionable steps for meaningful change. This interactive session encouraged participants to reflect on their personal and professional goals, leveraging key learnings from the summit. The focus was on fostering collaboration, strengthening connections with like-minded innovators, and cultivating the confidence to pursue bold, impactful initiatives.

- **Personal Action Pledges:** Participants were invited to formulate their individual impact and innovation goals, describe how they could leverage what they had learned during the summit to accomplish these goals, then define three concrete actions they could commit to over the next three months.

This wrap-up session solidified the summit's impact, equipping participants with clear paths forward and inspiring them to be catalysts for change.

Impact Innovation – An AI Perspective

Courtesy of ChatGPT

Prompt: From all that you have learned from Impact Innovation Summit, please summarise how we can make impact, innovation and change?

Ability

Leverage Collective Intelligence

Engage diverse stakeholders in the innovation process to co-create solutions that address complex challenges.

Utilise Adaptive Frameworks

Implement tools like Rapid Learning Cycles to enhance decision-making and foster continuous learning in uncertain environments.

Encourage Experimentation

Embrace a mindset that values iterative testing and learning from failures, allowing for agile adjustments to strategies.

Structure

Integrate Sustainability

Embed sustainability principles into the core business strategy to ensure that innovations positively impact the environment and society.

Build Scalable Solutions

Design innovations with scalability in mind, ensuring that successful initiatives can be expanded across different contexts and regions.

Establish Knowledge Sharing Platforms

Create systems for documenting and sharing insights and best practices within and between organizations to enhance collective learning.

Culture

Foster Trust and Transparency

Cultivate an organizational culture that prioritizes open communication and honesty, enabling collaboration and innovation.

Promote a Growth Mindset

Encourage a culture of continuous improvement and learning, where employees feel empowered to explore new ideas and approaches.

Value Diverse Perspectives

Embrace diversity in teams and leadership to enrich problem-solving and creativity, driving more inclusive and effective innovation processes.



THANK YOU!

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